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PRESIDENT'S UPDATE

November 2018

I hope you all had a Happy Thanksgiving! The calendar says it is still Fall, but snow is falling in many areas and most ski resorts have opened – including some of our neighbors in North Carolina. Appalachian has suspended operations until November 30th. In honor of App's 57th anniversary this weekend (December 1 & 2), lift tickets cost \$5.00! Tickets are good from 9:00 am – 4:00 pm and if purchased online, they are upgraded to an 8-hour flex ticket. Sugar Mountain and Cataloochee are open with limited terrain. Further north, Snowshoe opened over the weekend and has 14/37 trails open. The 171 of you headed to Steamboat this weekend should have a great week! Steamboat currently reports 13 inches of fresh powder for a base of 27 inches with more snow forecast this week. There are 35 trails and six lifts currently open.

If you haven't yet signed up for Crested Butte, you should do so now! Several Clubs have some great trips planned for the coming season. Be sure to check them out on the CSC website or on Facebook.

PAST PRESIDENT/50TH ANNIVERSARY/SOCIAL MEDIA (Pat Harvey)

Crescent's 50th Anniversary will be celebrated throughout 2019, starting with the January trip to Crested Butte. Carol and Mark McCall will be assisting with the celebration on the January trip. The Spring Convention in April will be the big anniversary celebration! We'll continue the anniversary parties at the Fall Conference in October and the Steamboat Ski Ride & Race Camp in December 2019. We'll be focusing more on the Anniversary after the holidays. Any ideas you have, please send them to me. Our Golden Anniversary promises to be a fun year-long celebration!

For Social Media, Crescent is on Facebook, Twitter and Instagram. Tag us @crescentski on any of your posts on Facebook, Twitter or Instagram. We regularly post information and updates from resorts and report ski industry news from all over the country. We've been covering all the snow reports – this year will be amazing!! Spread the word to your members on our Social Media pages. For those going to the Steamboat Ski, Ride & Race Camp next week, please tag @Crescentski on pictures and posts.

Reminder, Crescent also can help you sell your Club's trips and events. If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know and we'll promote the trip or event on Crescent's Facebook page!

Crescent Racing (@Crescentkiracing) is also on Facebook. Thanks to the Crescent racers who are helping with the Racing Page. I could use a couple more racers to help post on the Racing Page so please contact me if you can assist.

Any questions, ideas or suggestions regarding Social Media, please contact me. Keep spreading the word on Crescent's Social Media pages to your Club members and friends. Happy holidays everyone!!

Pat Harvey

Past President, Social Media Chair/50th Anniversary Committee Chair
Email: crescentpastpres@gmail.com
Cell: 704.451.2664

CRESCENT TRIPS (Lisa Beregi)

CSC January Ski Week to Crested Butte Colorado January 12-19, 2019:

This is the only Ski Week during Crescent's 50th Anniversary celebration year, so come out and join us! As with any ski week you will get: 7 nights lodging, 5 day lift ticket, round trip transfers from Gunnison, welcome reception, farewell dinner, all CSC activities and souvenir! See your club trip leader for more pricing information or register at the same SAT website. Be sure to sign up soon – we have 138 people registered for this trip and there is only one single male spot left at the Plaza.

Silvecreek March 7-10, 2019:

Lisa sent the Silvercreek Flyer to all Trip Leaders earlier this month. Please contact Lisa if your club has not received this information. Each club needs to identify one person/trip leader who will serve as the contact for Linda Redd. She will refer every question that she gets to the Club Trip leader, so please be sure to communicate this information to your members. The contact information Linda needs is requested on the club confirmation form. Please note that should you reserve more space than you fill and Crescent has to pay for cancelled rooms, your club will be charged accordingly.

2020 January CSC Ski Week:

Sun Peaks won the vote for CSC's 2020 Ski week. Be sure to come to the Trips Meeting at Spring Convention to hear all about the details. The March Spain trip also will be rolled out.

Lisa Beregi
CSC Trip Chair
drlab88@aol.com

CONVENTIONS (Michelle Shuford)

Spring Convention 2019: The 2019 Spring Convention will be held April 26-29, 2019. All lodging is at Brighton Towers at Kingston Plantation in Myrtle Beach and all rooms are ocean view. Each club needs to have ONE Rooming coordinator with whom your members communicate. Make sure to get your Club's form in ASAP. Registration forms should be sent to Margaret Crum at the address printed on the forms. Please send any questions to Michelle as Margaret may not have answers about available lodging or pricing.

The Club Registration Form, Rooming List, and Lodging Information Form are attached to this update and are also posted on Crescent's website.

Michelle Shuford
CSC Convention Chair
skibumlong@aol.com

RACING (Ron Scott)

The 2018/2019 Racing Newsletter Credit Sheets have been e-mailed to each Club Race Director. Each logo has an active link to that company's web site. Printing instructions were included as an attachment in the e-mail. If your Club no longer prints a paper newsletter, please post the sponsorship logos on your web site. When your Club broadcasts a monthly e-blast, please include one of the sponsorship sheets, of which there are four. As you have done in the past, please include Ron Scott (rscott013@nc.rr.com) in your e-blast mailings and your e-newsletter mailings. Ron will forward your e-blast and e-newsletters

to Crescent Racing sponsors. Posting the logos is voluntary for the clubs. However, posting the Sponsorship Sheets that were sent out to the Race Directors is a requirement under Crescent Racing Rules.

Crescent Racing is for the young and old. We welcome everyone - skiers, snowboarders and skiers with disabilities. If you have a question concerning the Crescent Race Series please contact me. Crescent Racing is the type of racing program the other ski councils wish they had.

Enjoy the up-coming holidays and remember our soldiers, first responders and those less fortunate than each of us. Smile and say "thank you."

Ron Scott
CSC Race Director
rscott013@nc.rr.com.

CSC MEMBER PERK – POINT 6 SOCKS

Please share the 25% off Point 6 sock, Crescent Ski Council discount with all your club members and friends. Point 6 Sock Company donated one pair of Point 6 socks to each Race Camp participant this year at Steamboat. Now, Point 6 socks is offering all Crescent members and their friends a 25% discount on Point 6 socks. All you need to do is use the code "CSC" and receive a 25% discount off internet orders, www.point6.com. Free shipping is offered on all internet orders over \$50. This offer is extended to all CSC members and their friends, so spread the word! Point 6 Sock Company was started by Peter Duke who founded Smartwool Sock Company. The quality, comfort, and fit of Point 6 socks are better than what people reported from other wool socks.

NEW BASE LAYER OFFER FROM POINT 6

Please share this NEW offer to your members: a 25% discount on Base Layers POINT 6 are bringing in for the 2018-19 season. The products go for \$100 Retail per item, ie: \$100 for a top and a \$100 for the bottom. Of course, it's a very fine Merino wool with Compact spinning (no pilling) and softer than Smartwool products.

MEMBER SERVICES (Ken Lumsden)

From Bruce: Remember to send your Officer/Director/BOD/Rep updates to Bruce McMurray, Database Coordinator, at snowdawgasoc@bellsouth.net. Please help us keep the Club database up-to-date. Include name, mailing address, phone numbers (home, work, mobile), email address and Board position(s).

From Sue (Website Coordinator): Remember that I can publish any trip vacancies and/or events clubs would like to promote on the website: If you have a trip you're trying to fill or an event that you'd like to promote to the other Clubs, please let me know at chadwick_sue@yahoo.com and I'll promote the trip or event on Crescent's website!

NATIONAL SKI COUNCIL FEDERATION

Crescent is a Charter Member of the **National Ski Council Federation (NSCF)**. There are 29 Member Councils in NSCF across the USA. As a member of Crescent Ski Council, you are also a member of the **NSCF**. Lisa Beregi, CSC Trips Committee Chair, is the current President of NSCF. Pat Harvey, CSC Past President, is NSCF's Social Media Chair and Margaret Crum is the Eastern Council Regional Representative. NSCF has some excellent benefits and discounts and more are being added regularly.

Please visit the website, www.skifederation.org for member only benefits. The NSCF site allows you to search for all benefits by category so you can find what you are looking for much faster. You must register on NSCF's website but once you're signed up, you can take advantage of all the benefits. Please spread the word to your Club members so they too can take advantage of the many benefits that are available to all of you through NSCF.

Make sure also to like and follow the National Ski Council Federation on Facebook, Instagram and Twitter. Spread the word on NSCF's Social Media pages to your Club members. Tag NSCF @natlskifed and spread the word on the Federation and its Facebook pages.

RECIPROCAL MEMBERSHIPS FOR TRIPS

We know that some of the Clubs have trips during the off-season months and the 2018/19 trips have begun rolling out. Reminder, Crescent doesn't mandate that member Clubs offer reciprocity on Club trips, but we do recommend that our member Clubs allow members of other Crescent Clubs to participate in their trips and offer a reciprocal membership to the member of another Crescent Club to participate on trips offered by member Clubs. The suggested wording is as follows:

Reciprocal membership is available to persons twenty-one (21) years of age and older who are currently a member in good standing in a Crescent Ski Council Club other than [name of Club]. The reciprocal member shall not be entitled to vote. If a Crescent member in good standing participates in a [name of Club] hosted activity, that person will be charged a \$1.00 membership fee and become a [name of Club] guest member during the activity.

We hope that Clubs will open their trips to other Crescent Club members without the necessity for the member to become a full member of that Club.

LAST BUT NOT LEAST

Please share the monthly President's Updates with your members, include them in your Club newsletters and/or place them on your Club's web site. Let's keep our communication going to our members so they can be informed! If you don't publish a newsletter, direct your members to Crescent's website, www.crescentskicouncil.org, where the CSC President's Updates are posted monthly. If your Club sends electronic newsletters and emails to your members, please add me to your e-list and also be sure to send them to Pat Harvey, Social Media Chair. Keep the ideas coming to keep Crescent the **BEST** Council in the country! New volunteers are always welcome! I would love to hear your suggestions and/or recommendations. Feel free to contact me with your interests or to learn more about your Council.

Diane

Diane Andrews, President
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