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National Ski Area Federation Holds Annual Meeting at Lake Placid

Delegates to the National Ski Council Federation's annual meeting Sept. 9-13, elected the following officers to serve two-year terms: Lisa Beregi, President (Crescent Ski Council); William Shadboldt, Vice President (Northwest Ski Club Council); Cheryl Mann, Treasurer (Texas Ski Council); and Jane Gutterrez, Secretary (Los Angeles Council of Ski Clubs and National Brotherhood of Skiers).

The keynote speaker was Charlie Adams, who gave a motivational talk about the "Miracle on Ice" victories by the U.S. hockey team at the 1980 Olympics. He included a wealth of interesting information about the historic event and how the community came together to make it happen.

Hosted by Lake Placid, the meeting brought together representatives of 25 ski councils from across the nation, and 18 ski industry representatives. Attendees were treated to a guided tour of the 1980 U.S. Olympic hockey stadium and speed skating venue narrated by Jim Rogers, a member of the 1980 Olympic host committee.

"We saw that Lake Placid offers quality dining and lodging throughout the community in addition to great skiing on Whiteface Mountain," said Joe Harvis, outgoing NSCF president. "We very much appreciate the energy and enthusiasm of the Lake Placid Regional Office of Sustainable Tourism, Whiteface Mountain and all the lodging properties who were such wonderful hosts: Crown Plaza of Lake Placid, Quality Inn Lake Placid, Courtyard by Marriott, Golden Arrow Resort, The High Peaks Resort, The Hampton Inn and Suites, and The Whiteface Lodge."

The National Ski Council Federation annual meetings provide maximum interaction between ski council delegates and representatives of ski resorts, tour operators and other industry organizations. Industry representatives are an integral part of the agenda.

Delegates discussed a variety of topics related to growing the sport, increasing club membership, working with resorts and industry organizations, and current ski and binding technology.

They participated in two leadership breakout sessions to brainstorm about inspiring members to volunteer and internal club and council communications. The sessions provided attendees with valuable ideas to take back to their clubs and councils.

The delegates selected Heavenly Valley and the Lake Tahoe Resort Hotel at South Lake Tahoe, Calif., as the site for the August 23-27, 2016 annual meeting, and Sun Peaks, British Columbia, Canada, for 2017.

About the National Ski Council Federation: The National Ski Council Federation (NSCF), founded in 1998, is a not-for-profit organization made up of 30 ski councils and their respective 640 ski clubs with more than 300,000 members throughout United States. The Federation's purpose is to strengthen councils, with industry participation so they may better serve their ski clubs through improved communication, education and benefits. The Federation conducts active programs in public affairs, communications, council development, racing, ski industry relations and skier outreach.



National Ski Council Federation delegates and industry partners at their 2015 Annual Meeting in Lake Placid.



Newly elected National Ski Council Federation officers celebrate following the annual meeting.
L-R: Cheryl Mann, Treasurer (Texas Ski Council); Jane Guterrez, Secretary (Los Angeles Council of Ski Clubs and National Brotherhood of Skiers); Lisa Beregi, President (Crescent Ski Council); William Shadboldt, Vice President (Northwest Ski Club Council).