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| **Sugar Mountain Resort, North Carolina** |
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| **Sugar Mountain Resort Adds a New Pisten Bully Winch Groomer to its Fleet** |
| **SUGAR MOUNTAIN SKI RESORT, NORTH CAROLINA. Monday, October 10, 2016** – Every day, twice a day the slopes at Sugar Mountain Resort are meticulously groomed. This season the resort has added a second Pisten Bully 600 winch groomer to the current fleet. This new powerhouse groomer provides extra hold and increased safety on the mountain. It is especially useful for grooming Sugar’s [signature slopes](http://click.icptrack.com/icp/relay.php?r=72585002&msgid=1228118&act=NWUO&c=375642&destination=www.skisugar.com%2Ftrailmap) like Whoopdedoo, Gunther’s Way, Tom Terrific and Boulder Dash. With the additional terrain of the Gunther’s Way slope and the reconfiguration of the mountain’s trail and lift system over the past two years, the new Pisten Bully 600 winch vehicle will help maximum grooming productivity and enhance the Resort’s effort to provide the best maintained snow surface possible for skiers and riders.  “We can’t groom unless we have snow. So once again, we have stepped it up by upgrading two existing Techno AlpinT40 snow making machines to the newest Techno AlpinT10’s, and installed  two brand new fully automatic SMI super puma snow making machines. We have also added two new SMI stick snow guns, and two Ratnik snow guns. Since we are fanatical about snow we have made improvements to the pump house as well,” said Gunther Jochl, Sugar Mountain Resort’s owner and president. The ski area operates eighty snow making machines simultaneously in optimal weather conditions.  The Sugar Mountain Resort team welcomes Melanie Jochl, as the new [group sales](http://click.icptrack.com/icp/relay.php?r=72585002&msgid=1228118&act=NWUO&c=375642&destination=http%3A%2F%2Fwww.skisugar.com%2Fgroup-sales%2F) director. Melli grew up in southern Germany, Burgrieden to be exact, and is an avid skier. She has planned many school trips while being a teacher in Germany and intends to make group outings to Sugar Mountain Resort fun and wonderfully memorable.  Sugar Mountain Resort is North Carolina’s largest snow-sports resort providing the best skiing, snowboarding, ice skating, tubing and snowshoeing experience possible. Historical winter season opening and closing dates as well as annual snowfall can be found [here](http://click.icptrack.com/icp/relay.php?r=72585002&msgid=1228118&act=NWUO&c=375642&destination=http%3A%2F%2Fwww.skisugar.com%2Fsugar-mountain-stats%2F).  For additional or opening day information please call Sugar Mountain Resort: 800-SUGAR MT or visit [skisugar.com](http://click.icptrack.com/icp/relay.php?r=72585002&msgid=1228118&act=NWUO&c=375642&destination=http%3A%2F%2Fwww.skisugar.com). Stay current by following us on [Instagram](http://click.icptrack.com/icp/relay.php?r=72585002&msgid=1228118&act=NWUO&c=375642&destination=https%3A%2F%2Finstagram.com%2Fskisugar). |

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